The effects of professional education on oral-health awareness

A survey among UAE prisoners on implant treatment

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Introduction

There is an increasing awareness of the importance of oral and dental health. Its value is being increasingly accepted not only with regard to preventing or alleviating pain, but also with regard to nutrition and local and systemic diseases. In addition, an aesthetic appearance and a healthy smile are given special attention today. As a consequence, the options for tooth replacement have become of importance to the population.¹

With the development of technological improvements in implant dentistry, the options for treatment have been expanded considerably. The long-term predictability of dental implants, as they are not vulnerable to dental caries, appears to have improved, especially in relation to that of the natural dentition. Thus, fixed prostheses supported by implants may have an excellent prognosis. In addition, implants provide further stability for removable prostheses.

It is important, however, that the public receive appropriate information regarding the advantages of the available options for tooth replacement. Today, the internet is an important form of education, which much of the lay public utilises for information and communication.² It offers opportunities to learn about prosthetic options, including implants. However, this medium is more likely to be used by individuals in middle to higher socioeconomic strata.³ The public sector with lesser economic re-
sources, who often are in greater need for prosthetic treatment, are less likely to avail themselves of these services because of a lack of education and limited finances.\textsuperscript{5}

Other means of education may be employed. One possibility is education by dental professionals. Often, introductory explanations by dental health care professionals can allow the patients to seek further knowledge either from friends or via the internet. This approach will be most successful if the initial presentation or contact with the dental health care professional significantly increases the understanding and awareness of the patient.\textsuperscript{4}

This study examined the usefulness of a presentation by a prosthodontist/implantologist and a general dentist team to a prison population to increase their awareness and motivation in seeking further dental care for missing teeth.

Methods

A cohort of 500 male prisoners of the Sharjah Central Prison (United Arab Emirates) was randomly selected to participate in the study. The cohort was not segregated by age, educational background, or reason for incarceration. All subjects agreed to participate in the study. The population was administered a questionnaire designed to identify:

1. The patient’s interest in tooth replacement for missing teeth.
2. The patient’s preferred treatment modalities.
3. The patient’s perceived obstacles to the preferred treatment.

Appendix: Questionnaire

<table>
<thead>
<tr>
<th>Name: __________________________</th>
<th>Age:</th>
<th>Gender:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>20–39</td>
<td>Male</td>
</tr>
<tr>
<td></td>
<td>40–59</td>
<td>Female</td>
</tr>
<tr>
<td>1. Do you have any missing teeth?</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>2. If yes, are you interested to replace the missing teeth?</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>3. If yes, which treatment option do you prefer?</td>
<td>Bridge</td>
<td>Removable</td>
</tr>
<tr>
<td>4. If implant, are you aware of implant therapy?</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>5. If yes, what is the most probable obstacle?</td>
<td>Very costly</td>
<td>Fear of Surgical procedure</td>
</tr>
</tbody>
</table>

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This questionnaire (Table 1), which was available in five languages, was administered both before and after one hour of standardised presentations by a dentist in the language that the prison cohort understood. The subjects of the presentation included general principles of oral health, the value of tooth replacement, the options for tooth replacements and the advantages of each restorative option. The questionnaires were scored and a cross tabulation test performed for the group using SPSS.6

**Result**

The interest of the cohort in replacement of missing teeth was significantly increased after attending the educational lecture (Table 2, p < 0.001). The preferred method of replacement was influenced by the presentation. Before the lecture, 30% of the patients chose a bridge, 17.2% a removable partial denture and 52.8% an implant. After the lecture, there was a significant change in the preferences of the subjects (Table 2). Only 21.2% of patients chose the bridge option while the rest, 78.8%, chose an implant as their preferable replacement option (p < 0.001). Before the lecture, 57.6% of the patients had received information about implant therapy. This significantly increased to 95.2% after the lecture (Table 3, p < 0.001). However, both before and after the lecture, the cost was the main reason for patients not selecting implants (Table 4). Before the lecture, 34% of the patients chose insufficient information about implant procedure as an obstacle to treatment. After the lecture, this number decreased to 10.8%.

**Discussion**

The opportunity to obtain further information and become aware of new options and opportunities for health improvement frequently has a significant impact both on attitudes and dental healthcare decisions. In general, the internet is utilised by individuals of higher economic class who frequently are better educated. Individuals who are economically or educationally disadvantaged are less likely to apply these opportunities to gain information for dental healthcare decision-making7, 8 and thus other means of information surfing are needed. This study, utilising a prison population, demonstrated the effectiveness of a presentation by a dental professional. The presentation to the population changed the perception of the group and motivated a significant number of the subjects to consider implant treatment as an option to improve their oral health and their appearance. In a similar study, Alani et al. showed that discussion as well as the opportunity to review options and reflect upon the discussion resulted in a number of subjects reconsidering their original treatment decisions.9

The utilisation of advanced technologies in health care in countries with large uneducated populations, is challenging. In studies by Chowdhary10, Al-Omri11 and Shigli12, lack of knowledge and the perception that implants were extremely costly was common and prevented third-world populations from considering dental implants as a treatment option. However, even in more affluent countries, e.g. Swedish, Japanese, and American people, reported that dental implants were too costly.13 However, a relationship of trust between patient and dentist can improve the receptivity of patients to implant treatment.14

These results are similar to those of Alani et al. who reported that reflection and discussion can make in-
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individuals reconsider their initial treatment decisions. As it relates to patient awareness of implant treatment options, almost half of the patients in this study were unaware of the nature of implant procedures and their prognosis prior to the presentation. Pragati reported that, although about one million dental implants are inserted each year worldwide, the information available to the patients regarding the procedure and its success is often fragmentary. Chowdhary et al. reported that only 23.24% of the Indian urban population had heard of dental implants as a treatment option for replacing missing teeth.

“...This is the first report in dentistry showing that prisoners, whom we think we cannot educate, have the potential to do so.”

Author Dr Souheil Hussaini

A further issue that requires consideration is the quality and accessibility of the information available to the consumer. A variety of tools have been prepared by healthcare constituencies, but they vary in quality, i.e. the clarity and organisation of the information. In addition, the accessibility of these tools may vary. Finally the education and background of the consumer may limit the opportunity to utilise these tools. Literacy may also be limited and thus the ability to read brochures and fact sheets may be lacking. While labour-intensive, personal interactions between healthcare personnel and the patient may be appropriate to assist many of these individuals.

However, the interaction between the healthcare provider and the patient also requires some examination. Charles described three different types of medical decision-making. In the doctor-centred model, the healthcare provider has established credibility with the patient and makes the significant decisions. In the second type, patient-centred, the patient acquires sufficient information to become confident in his or her decision-making abilities. The third type, a combination of the first two, is one in which the healthcare provider and the patient jointly make the medical decision. This model appears to have been effective in this study.

Dental care, as most health-related issues, requires patient commitment to complement the dental care provided by the clinician to be most effective. The increased awareness demonstrated by the subjects in this study suggests that the hour-long lecture was effective in providing the subjects with useful quality information that could influence the subjects’ decision-making process. Indeed, a number of the subjects in the study subsequently volunteered to be treated in the prison with dental implants as part of an implant training program for dentists.

However, more than half of the patients reported cost to be significant. This result is comparable to several other studies. Van der Wijk et al. observed that the high cost of the implants is one of the major limiting factors in the willingness of patients to undergo treatment. This clearly indicates the necessity for dentists and the implant industry to reduce costs and thus create opportunities for treatment. In conclusion, it would seem that personal interactions with health-care professionals may be an effective way to motivate individuals whose opportunities to independently seek improved health are limited. While this approach is more resource-intensive, these initial contacts can motivate individuals to seek further information and opportunities for improved health care.

Conclusions

1. Information delivery was helpful in the dental healthcare-decision processes for a prison population.
2. Financial factors are perceived as a significant obstacle in the subjects’ choice of implant treatment.

Editorial note: A list of references is available from the publisher.

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